



Information Management Network & money management letter present

THE 5TH ANNUAL MONEY MANAGEMENT LETTER Public Pension Fund Awards for Excellence

Cocktail Reception, Silent Auction, Ceremony and Dinner

Sunday April 2nd, 2006 • Hyatt Regency Lake Las Vegas Resort, Spa & Casino • black tie optional

5TH ANNUAL MONEY MANAGEMENT LETTER PUBLIC PENSION FUND AWARDS FOR EXCELLENCE

Institutional Investor's Money Management Letter is proud to announce the **5th Annual Money Management Letter Awards for Excellence**. The 2005 Awards ceremony and dinner will be held in conjunction with *Information Management Network's (IMN)* Public Fund's Summit on Sunday, April 2nd at the Hyatt Regency Lake Las Vegas, Resort, Spa & Casino, Nevada

The awards dinner brings together the people and organizations across the public pension industry that have made significant impacts during the year. Public pension plans, pension plan officials, consultants and asset management marketers will all be honored at this gala dinner.

Institutional Investor News awards set the standard for excellence within the financial service industry. Award winners are thoroughly researched and selected by the editorial staff of *Money Management Letter* following industry-wide due diligence.

Money Management Letter subscribers, readers and other industry members are encouraged to submit their thoughts to Emma Blackwell, Managing Editor – eblackwell@iinvestor.com. Nominations will be announced in December and the winners will be announced at the dinner.

Who Is Eligible?

Public pension plans and their officials, consultants and asset management marketers are eligible for awards. Nominees and winners represent the best and brightest in public pension fund sponsorship and management.

Three nominees will be selected for each of the following categories:

Awards Categories & Criteria:

Large Public Plan of the Year

Plan assets should exceed \$10 billion. Criteria include performance in 2005, innovative investment strategy changes conducted in 2005 and investment expertise on the part of the board and investment officers. Striking improvements in performance and strategy will be recognized.

Mid-Size Public Plan of the Year

Plan assets should be \$1-10 billion. Additional criteria are the same as for Large Public Plan of the Year.

INSTITUTIONAL INVESTOR AWARDS EVENTS A HISTORY OF SUCCESS

For years, award winners, nominees and attendees have supported and enjoyed Institutional Investor News Awards events.

2005 MONEY MANAGEMENT LETTER PUBLIC PENSION FUND AWARDS FOR EXCELLENCE



2005 WINNERS

Large Public Plan of the Year:

Pennsylvania State Employees Retirement System

Savviest Plan Sponsor: San Francisco City & County Employees

Retirement System Small Public Plan of the Year:

San Bernardino County Employees Retirement System

Investment Shift of the Year: Los Angeles Department of Water & Power

Fixed-Income Manager of the Year:

Western Asset Management Co.

Equity Manager of the Year: Kennedy Capital Management

Alternatives Manager of the Year: Oaktree Capital Management

Consultant of the Year: Neil Rue, principal at Pension Consulting Alliance

Marketer of the Year: Joel Whidden, director of public fund marketing at Bridgewater Associates

Lifetime Achievement Award: Jeremy Grantham, chairman of the board at GMO

THE 5TH ANNUAL MONEY MANAGEMENT LETTER Public Pension Fund Awards for Excellence

Small Public Plan of the Year

Plan assets should be less than \$1 billion. The other criteria are the same as for Large Public Plan of the Year.

Savviest Public Plan of the Year

The award is given for innovation, performance, astute manager selection and cutting edge approaches to investment.

Public Plan Marketer of the Year

This marketer should have greatly increased the firm's assets-under-management in 2005 in addition to providing good client service and having strong relationships with consultants. (This award goes to an individual.)

Public Plan Consultant of the Year

This award recognizes specific achievements in 2005, reflected in client performance. Thought leadership, communication skills and client relationships will all be influential. (This award goes to an individual.)

Equity Manager of the Year

Significant growth in assets under management from public pension funds will be influential. Performance and client service are two highly-valued criteria. (This award goes to the firm.)

Fixed-Income Manager of the Year

Significant growth in assets under management from public pension funds will be recognized. Performance and client service are also important. (This award goes to the firm.)

Alternatives Manager of the Year

Mandate wins from public pension funds and a demonstrated understanding of clients' needs will be crucial. Innovative product development, good performance and impressive client service are all criteria.

Lifetime Achievement Award

The winner should be a thought leader who has had a major impact on the industry, not only achieving greatness at his or her own firm or fund but also moving the industry forward as a whole. Past winners include Jeremy Grantham of GMO and Ron Ryan of Ryan ALM.

CHARITY

A silent auction will be held during the cocktail reception. All proceeds from the silent auction will benefit a charity to be named.

INVITED GUESTS

Public pension fund representatives attending IMN's Public Funds Summit, as well as those nominated, will be invited to attend the dinner as guests of the awards' sponsors.

ABOUT MONEY MANAGEMENT LETTER

With over 25 years experience as the leading bi-weekly newsletter of the pension fund asset management industry, *Money Management Letter* reports on pension fund asset allocation strategies and execution, money manager marketing, consultant issues, people moves, new product development and industry trends.

ABOUT INFORMATION MANAGEMENT NETWORK

Information Management Network is a leader in organizing finance and investment conferences. Based in New York, the company is in its tenth year of operations. *Information Management Network* was established to offer educational conferences of the highest quality for the global investment community. The company organizes roughly 70 conferences annually across the United States and throughout the world.

MONEY MANAGEMENT LETTER

Public Pension Fund Awards for Excellence

EXCLUSIVE EVENT CO-SPONSOR**\$20,000**

- 15 seats (1 1/2 tables) at the awards dinner.
- Firm will be listed as the co-sponsor for the Awards Dinner.
- Opportunity for company executive to deliver a greeting/speech at the start of the event.
- Corporate logo displayed with prominent positions in invitations, promotional materials, web page (with link to your site), etc.
- Full page, 4-color ad in program brochure – premium positioning.
- Recognition as joint event sponsor of the event through regional and national promotion, advertising and PR.
- Logo displayed prominently in all day-of-the-event programs, signage, speaker podium, etc.

COCKTAIL RECEPTION SPONSOR**\$15,000**

- 10 seats (1 table) at the awards dinner.
- Firm will be listed as a cocktail reception sponsor for the Awards dinner
- Opportunity for company executive to present an award during the ceremonies.
- Corporate logo displayed with prominent positions in invitations, promotional materials, web page (with link to your site), etc.
- Full page, 4-color ad in program brochure – premium positioning.
- Recognition as cocktail sponsor of the event through regional and national promotion, advertising and PR.
- Logo displayed prominently in all day-of-the-event programs, signage, speaker podium, etc.

TABLE SPONSOR**\$10,000**

- 10 seats (1 table) at the awards dinner.
- Firm will be listed as a table sponsor for the Awards dinner
- Corporate logo displayed with prominent positions in promotional materials, web page (with link to your site), etc.
- Logo displayed prominently in all day-of-the-event programs, signage, etc.

EVENING GIFT SPONSOR**\$9,000**

- 4 seats at the awards dinner.
- Gift will be provided by the sponsor.
- Firm will be listed as the gift sponsor for the Awards dinner.
- Corporate logo displayed with prominent positions in promotional materials, web page (with link to your site), etc.
- Full page, 4-color ad in program brochure.
- Recognition as evening gift sponsor of the event through regional and national promotion, advertising and PR.
- Logo displayed prominently in all day-of-the-event programs, signage, etc.

INDIVIDUAL AWARD CATEGORY SPONSOR (6 AWARD CATEGORIES)**\$12,000**

- 3 seats at the awards dinner.
- Firm will be listed as an award sponsor for the Awards dinner.
- Corporate logo displayed with prominent positions in promotional materials, web page (with link to your site), etc.
- Full page, 4-color ad in program brochure.
- Recognition as award sponsor of the event through regional and national promotion, advertising and PR.
- Logo displayed prominently in all day-of-the-event programs, signage, etc.

GODIVA CHOCOLATE SPONSOR**\$10,000**

- 2 seats at the awards dinner.
- Box of 2 Godiva chocolates with your personalized company logo tied with ribbon.
- Firm will be listed as the chocolate sponsor for the Awards dinner.
- Corporate logo displayed with prominent positions in promotional materials, web page (with link to your site), etc.
- Full page, 4-color ad in program brochure.
- Recognition as the gift chocolate sponsor of the event through regional and national promotion, advertising and PR.
- Logo displayed prominently in all day-of-the-event programs, signage, etc.

THE 5TH ANNUAL **money management** *letter*

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SPONSORSHIP AGREEMENT AND RESERVATION FORM

The term of this non-cancelable agreement begins the date of signing and ends upon completion of the event – April 2nd, 2006.

The all-inclusive fee for _____ is \$ _____ (net).

This fee is for the sponsorship indicated below:

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- | | | | |
|-------------------------------------|---------------------|-------------------------------|---------------------|
| • Joint Event Co-Sponsor | \$20,000 net | • Table Sponsor | \$10,000 net |
| • Cocktail Reception Sponsor | \$15,000 net | • Evening Gift Sponsor | \$9,000 net |
| • Individual Award Sponsor | \$12,000 net | | |
| • Godiva Chocolate Sponsor | \$10,000 net | | |

Name: _____ Title: _____

Firm: _____ Address: _____

Tel: _____ Email: _____

Signature: _____ Date: _____

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